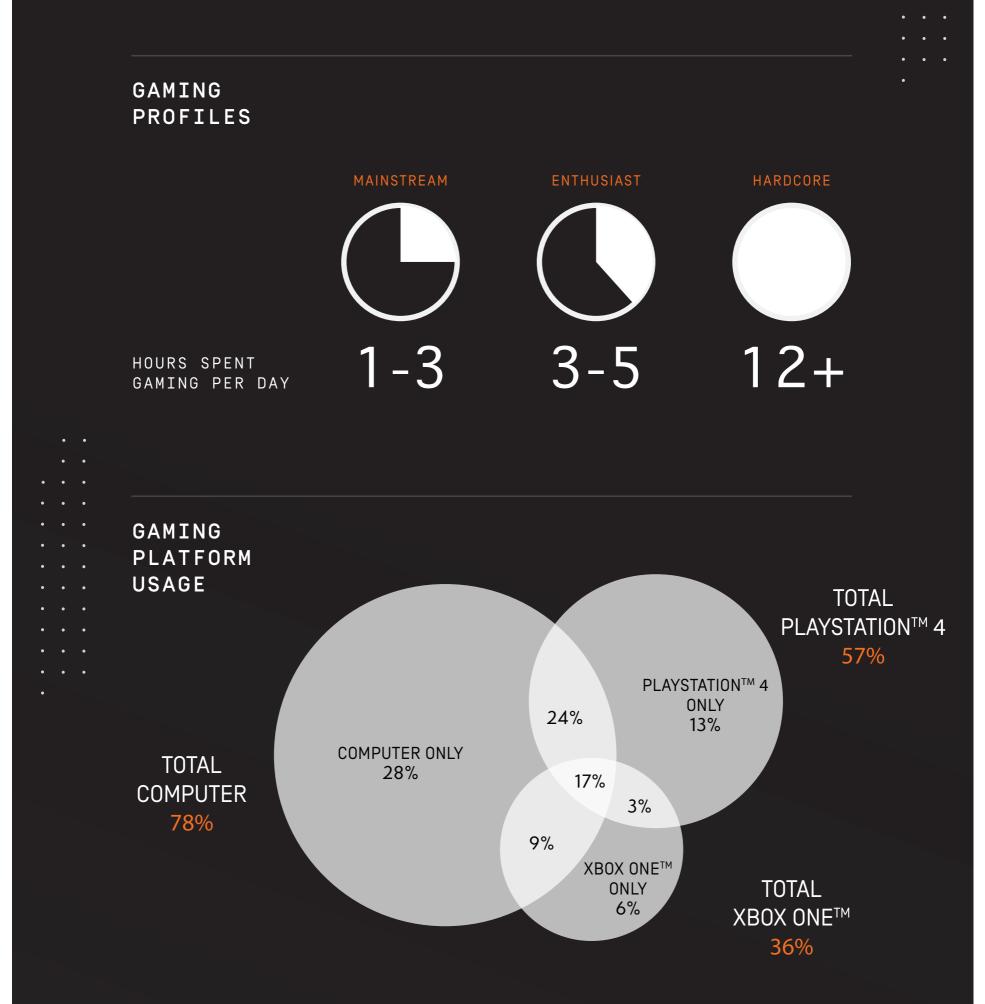
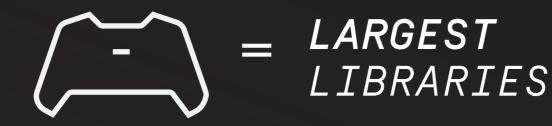
NO MATTER THE PLATFORM, GAMERS ALL HAVE ONE COMMON ISSUE, THE NEED FOR MORE STORAGE.



2 + PLATFORMS = 53%

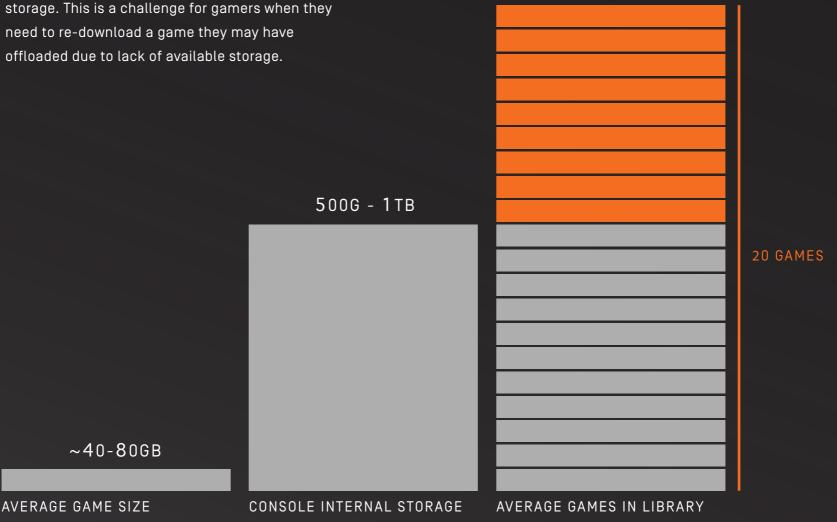


Console gamers have the largest sized libraries.

1.7TB

STORAGE REQUIREMENTS

The average gamer's estimated total library may be two to three times larger than their platform's internal storage. This is a challenge for gamers when they need to re-download a game they may have offloaded due to lack of available storage.



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Source:

WDC commissioned research study on "Gaming Storage Research", conducted in August 2018.